

SOCIAL ENTREPRENEUR

There are many types of entrepreneur, from those who set up small businesses within the community, to those who impact the world with international business empires. Entrepreneurship can also be directed towards social change, and this may be where some students' interests lie.

A social entrepreneur is an entrepreneur who focuses their energy and profits on implementing positive change towards a more equitable society and sustainable future.

Social entrepreneurs see a problem somewhere in the world, and set about finding a solution. Their practice of innovative thinking and resourcefulness means they are not afraid to throw out the rulebook and create new ways of approaching issues.

Their ability to seek out opportunities puts them in the position to address even the most difficult social and environmental challenges.

Although money is not their main focus, social entrepreneurs understand that it is important to build a sustainable business that generates the revenue needed to make change and educate and empower people and communities.

VISIONARY

they see the big picture

INNOVATIVE

they think outside the square

FOCUSED

they keep their eye on the goal

PASSIONATE

about the cause and making things happen

RULE-BREAKERS

they are impatient for change